

BOFF 2024 OPPORTUNITIES

MAKING 2024 A SUCCESS FOR US ALL



6-8th
September

Comedy night 6th,
Food & Music 7th & 8th September

STREET FOOD - COOKING DEMOS -
LIVE MUSIC - COMEDY - SAMPLES -
DISCOUNTS - FESTIVAL WEEK OFFERS

LOCATION : Market Place

MORE INFORMATION

www.bigolneyfoodfestival.co.uk

BIG OLNEY FOOD FESTIVAL

MK46 POSTCODE?

Ultimately BOFF is a community event, so if you have a food business with an MK46 postcode we want you involved.

EARLY RESERVATION WINDOW

Any food retailer with an MK46 postcode will have first booking window until 29th February. After that date bookings will be opened up to all.

FREE OPPORTUNITIES

If you have an MK46 postcode, you are welcome to wander around the event offering free samples. In addition, if you have premises surrounding the event, you are welcome to put up a FOC stall outside your venue. All we ask, is that you let us know by 29th February so we can plan for it in the overall scheme.

STALLS

The hot food and produce vendors are the heart and soul of BOFF. We want to ensure that 2024 is the best ever, which means welcoming a diverse and tasty range of food suppliers. We are a non-ticketed event but estimate our footfall to be on average 5500 over the course of the weekend and recommend a pricing point of around £8-£10 for a main course and £5 for snacks and smaller dishes. Hot food providers, £385 per pitch, produce sellers £200 per pitch.

DEMOS

In 2024, as well as a music stage, we will also have a demo stage. 30 minute slots will be available between music acts to anyone who is interested in putting on a cookery or cookery equipment demo. These slots are FOC.

ADVERTISING

Our printed programme is available in the local shops and retailers a week before the event and throughout the event itself. Advertising starts at £40 for a quarter of a page.

There is also a BOFF double page spread in the Phonebox magazine (circulation 15,000) which is distributed door to door in Olney, Newport Pagnell and surrounding villages at the end of August. **This would be an ideal vehicle to offer discounts or special menus in the run up to the event, especially on Friday Comedy Night.**

Both are ideal vehicles to spread your message and offer discounts and promotions.

SPONSORSHIP

from Headline Sponsorship deals starting at £6000 to table and chair sponsorship at just £50 or £100 you can support your local event and get your name noticed.

Charity RAFFLE PRIZES



The event raises money for charity each year and one of the key ways we do this is with a high value raffle. We are always on the look out for experiences and gifts we can offer in our hugely popular raffle.

To get involved, visit www.bigolneyfoodfestival.co.uk/traders and fill in the form